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The Credibility of the European Monetary System: A Review

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The Credibility of the European Monetary System: A Review

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Abstract

The paper presents an overview of several studies about the credibility of the European Monetary System (EMS). These studies compare different credibility indicators in terms of their ability to detect exchange rate crises in a target zone. Marginal credibility seems to be the best measure for capturing the main events. The credibility indices are also applied to the short experience of the current ERM-II. The history of the EMS suggests that, in an environment of financial deregulation and high capital flows, such an exchange rate system can only operate as a temporary regime that is moving towards a full monetary union, since it may be too fragile as a permanent monetary regime.

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I.- Introduction

The fall of the Bretton Woods System in the early 1970's and the resulting volatility in financial markets led some Western European countries to create an area of monetary stability. First, they created the so-called Snake (which included European Community (EC) and non-EC members), and later, in March of 1979, a multilateral parity grid, the European Monetary System (EMS), which showed a profound commitment to stabilizing exchange rates. It was believed that, under floating rates, short-term exchange rate volatility was excessive and that medium-term misalignments seemed to discourage trade and investment flows.

From its inception, the EMS grouped the main Western European countries (now exclusively EC), except the U.K., with the intention of reducing exchange rate volatility, and in that way set the scenario that would lead to a closer economic and financial articulation. Monetary integration was viewed as an indispensable element of economic integration, for excessive exchange rate volatility disrupted economic policies and threatened to erode political support for the customs union. The move to a Single Market made it even more obvious that exchange rate fluctuations impede true economic integration.

Monetary integration was also an instrument for pushing forward political integration. It was expected that the members that joined the Exchange Rate Mechanism (ERM) in 1979 would eventually tighten their commitments and so provide the best starting point for the transition to (what later became) the Economic and Monetary Union. The basic characteristic of the ERM, an adjustable peg system, was that each participating currency had a target zone, which involved setting prescribed limits on the range of values (around a central parity expressed in terms of the European Currency Unit¹) that the exchange rate was allowed to take. To keep the rate within those limits, the member states were obliged to intervene in the foreign exchange market if a currency approached the limits of its allowable range. For this purpose, the EMS provided for special credit facilities. Realignment of the central parity by the monetary

¹ The European Currency Unit, better known as ECU, was a basket of the (differently weighted) currencies included in the Exchange Rate Mechanism.

authority were possible, provided that all the members of the EMS agreed. This provision meant that “policy harmonization did not consign governments to a macroeconomic strait jacket” (Eichengreen, 2000, p. 5).

The fluctuation bands were originally set at $\pm 2.25\%$, but a $\pm 6\%$ range was set for Italy and the latecomers: Spain, the U.K., and Portugal. After almost a year of unprecedented turmoil in the short history of the EMS, at the beginning of August of 1993, Europe’s central bank governors and finance ministers widened the ERM’s bands to $\pm 15\%$ (except in the case of the Dutch guilder and the Deutschmark, which remained within the narrow range of $\pm 2.25\%$). There were fifty-eight realignments of central parities during the history of the EMS, i.e., 1979-1998, implemented in nineteen discrete adjustments.

The history of the EMS can be divided in four main periods. The first one spans the first seven years of operation: from the inception of the ERM in March 1979 to January of 1987, and is characterized by frequent realignments (up to eleven) to correct the divergence in economic fundamentals of the member states. The second period lasted from 1987 to 1992, and coincided with increasing confidence in the ERM, with the removal of controls on cross-border capital flows, and with greater convergence in economic fundamentals. Since there were no realignments² during this period, some commentators began to talk about a “new” EMS, one with a more rigid peg (Giavazzi and Spaventa, 1991).

The third period covers the successive crises from September 1992, which took the British pound and the Italian lira out of the ERM, up to the broadening of the fluctuation bands in August 1993. The German unification shock and its consequent impact on the European economy (already in a severe recession), the increased financial risks due to the removal of capital controls and the surge in bank lending are widely seen as the underlying causes of these crises. The last period opened up with the widening of the bands to $\pm 15\%$, and was characterized by a decrease in volatility to levels comparable to those prevailing before 1992 (Ayuso *et al.*, 1994; Sosvilla-Rivero *et al.*, 1999). The EMS ended with the adoption of a single currency, the euro, and a common central bank by eleven member states on January 1999. Table 1 summarizes all the realignments and other changes which occurred during the history of the ERM.

² The fluctuation band for the Italian lira was narrowed to ± 2.25 at the beginning of 1990. This was done without changing the central parity.

With the beginning of Economic and Monetary Union, the former ERM was replaced by a new ERM-II. Under this mechanism, the four member states that did not introduce the euro at the time were given the chance to prepare themselves for full incorporation into the euro area³. Denmark and Greece took advantage of this option from 1 January 1999, while Sweden and the United Kingdom stayed outside. Central and intervention rates were all defined in terms of the euro. A fluctuation margin of $\pm 2.25\%$ was set for the Danish krone and a standard margin of $\pm 15\%$ was agreed on the Greek drachma. The objective of ERM-II has been to ensure exchange-rate stability between the euro area and the European Union (EU) members who have not introduced the single currency, adding another element in the process to European integration⁴.

One of the main arguments in support of the EMS was that it facilitated the necessary process of disinflation and that it raised the costs of inflation by forcing its associates to good practices. The aim was to provide discipline to macroeconomic policies that would ensure that fiscal deficits would not be compounded by monetary expansions. In these matters, Germany emerged almost naturally as the anchor for exchange rate and inflation expectations. In fact, the EMS can be seen as an institutional arrangement which has enabled the member countries to borrow the reputation of the Bundesbank by pegging their exchange rates to the German mark. In this way, weaker currencies achieved a greater degree of credibility due to the existence of reputation effects within the ERM, i.e., EU member states with histories of high inflation used the EMS as a way of *importing* the Bundesbank's anti-inflationary credibility.

The economic impact of exchange rate systems has been discussed extensively after the Mexican and Asian crises. Both hard pegs, as Argentina's currency board, and soft pegs, as the ERM, have been problematic during the 1990s, since in many circumstances they have attracted speculative attacks. The ensuing devaluation, after successful assaults on the currencies of many developing countries, has increased the debt-burden of domestic foreign-currency borrowers, producing bankruptcies and financial crises. The obvious alternative was a free floating regime, but many countries

³ Participation in the ERM-II was voluntary, but it was a prerequisite for being a part of the euro at a later stage.

⁴ On 19 June 2000, the EU Council, having assessed that Greece fulfilled the requirements of the Treaty, approved its accession to the euro area as the twelfth member from 1 January 2001. On the same day, the Council also decided that the conversion rate between the drachma and the euro should be equal to the drachma's central parity in the ERM-II (this convergence was facilitated by a prior 3.5% revaluation on 17 January 2000).

experience what Calvo and Reinhart (2000) have called the “fear of floating”, i.e., they do not really allow their exchange rates to move freely, regardless of the *de jure* exchange system reported by the authorities to the IMF. Instead, they usually depend on interest rate handling and utilization of the foreign-currency reserves to keep the movements of the exchange rates within certain limits.

Recent attention given to exchange rate regimes has centred in their viability in an environment of financial deregulation and capital account liberalization. It seems that the enormous growth in capital flows during the 1990’s has moved the *consensus* of the profession away from soft pegs and towards corner solutions, i.e., that the only possible choice is between a free floating system and a permanent peg (a monetary union). This implies a conversion of a large part of the profession to what has been called “the hypothesis of the vanishing middle regime” (see, e.g., Tavlas, 2003), i.e., increasing capital mobility rules out intermediate exchange rate regimes⁵.

The ERM is the most prominent example of a target zone exchange rate system. Starting with the seminal work by Krugman (1991), a large number of papers have examined the dynamics of exchange rates in target zones (see Kempa and Nelles, 1999, for a review). The main result of the target zone model is that, with perfect credibility, the zone exerts a stabilizing effect (the so-called “honeymoon” effect), reducing the exchange rate sensitivity to a given change in economic fundamentals. Nevertheless, in a target zone with credibility problems, expectations of future interventions tend to destabilize the exchange rate, making it less stable than the underlying fundamentals (Bertola and Caballero, 1992). Credibility seems to be a critical issue for explaining how successful a target zone is.

A target zone needs to rely on some degree of policy cooperation among its members. The failure to cooperate may easily transform market pressure into an exchange rate crisis. The literature on the ERM experience seems to confirm the importance of policy disagreements as a determinant of speculative pressure and realignments (Edin and Vredin, 1993; De Grauwe, 2000). A case in point occurred following the German unification, which led to high interest rates at a time when other EMS states were in the midst of a recession.

⁵ The first one in utilising this phrase was Frankel (1999). For a contrary view to the “theory of the excluded middle”, see, e.g., Reinhart and Reinhart (2003), where they argue that the hypothesis is a fallacy “contrary to theory and evidence”.

Credibility can be defined as the degree of confidence that economic agents assign to the announcements made by policymakers. In the context of an exchange rate target zone like the EMS, credibility refers to the perception of agents with respect to the commitments to maintain the exchange rate around a central parity. Therefore, the possibility that the official authorities alter the central rate could be anticipated by the economic agents, triggering expectations of future modifications in the exchange rate that could act as a destabilizing element of the system.

Recognizing the importance of credibility in the evaluation of the costs and benefits of a target zone, the aim of this paper is to provide an overview of several studies about the credibility of three of the weakest currencies that participated in the ERM (the Spanish peseta, the Portuguese escudo, and the Irish pound)⁶, as well as to present a joint analysis of credibility of weak and hard currencies. Although the EMS has been analysed extensively, these studies diverge from previous research, as they make use of different credibility indicators that have been proposed in the literature, to measure the economic agents' perception towards the ERM commitments. Moreover, one of the papers covers all the ERM countries, except Finland and Luxembourg, and examines the complete EMS history (Ledesma-Rodríguez *et al*, 2003), including events such as the monetary turmoil at the end of 1992 and the broadening of fluctuation bands in August of 1993.

The structure of the rest of the paper is as follows: section II presents the credibility indicators used in the literature surveyed. Section III contains the empirical results, as well as the comparison of the prediction qualities of the indicators. Section IV offers some concluding remarks.

II.- Credibility indicators

In this section we present the five approaches that have been used in the empirical literature reviewed to assess the degree of credibility of several currencies that participated in the ERM. Some of the indicators have been widely employed, while others, like the marginal credibility or the conditional elasticity, have received less attention.

II.1. Svensson's simple test

Svensson (1991) presented a simple test to study the credibility of a target zone exchange rate regime with fluctuation bands. There are two traditional versions of this test. In the first one, it is assumed that there is no arbitrage, while in the second version uncovered interest parity (UIP) is assumed to hold. To compare this indicator with the one based on the drift-adjustment method (see subsection II.2), a more recent variant of the former is usually estimated.

Given that the log of the exchange rate s_t can be expressed as $s_t \equiv x_t + c_t$, where x_t is the deviation of the log exchange rate from the log central parity c_t , the expected rate of currency depreciation within the band from time t to $t+\tau$ is bounded by:

$$(\underline{x}_t - x_t) / \tau \leq E_t[\Delta x_{t+\tau}] / \tau \leq (\bar{x}_t - x_t) / \tau \quad (1)$$

where $\underline{x}_t$ and $\bar{x}_t$ are the lower and upper limits of the exchange rate bands, respectively, and τ is the maturity (being 3/12 for a 3-month maturity).

Taking into account the UIP hypothesis:

$$i_t - i_t^* = E_t[\Delta s_{t+\tau}] / \tau \quad (2)$$

where i_t and i_t^* are the domestic and the foreign interest rate, respectively.

Separating the two elements of the exchange rate (i.e., the central parity and the exchange rate within the band), equation (2) can be rewritten as:

$$i_t - i_t^* = E_t[\Delta x_{t+\tau}] / \tau + E_t[\Delta c_{t+\tau}] / \tau \quad (3)$$

The expected variation rate in the exchange rate can be separated into two components: the expected rate of depreciation within the band and the expected rate of realignment of the central parity.

Combining equations (1) and (3), the expected rate of realignment is bounded according to:

$$i_t - i_t^* - (\bar{x}_t - x_t) / \tau \leq E_t[\Delta c_{t+\tau}] / \tau \leq i_t - i_t^* - (\underline{x}_t - x_t) / \tau \quad (4)$$

To facilitate the comparison with the drift-adjustment method, Ledesma-Rodríguez *et al.* (1999b, 1999c, 2000, 2003) calculate a 100% confidence interval for

⁶ Ledesma-Rodríguez *et al.* (2001) also study four core ERM currencies (the French franc, the Danish krone, the Belgian franc, and the Dutch guilder), all with respect to the German mark.

the expected rate of realignment of the exchange rate under study *vis-à-vis* the German mark.

This recent version of Svensson's simple test has been criticised because it only takes into account the possibility of realignments in the limits of the band, thus placing an excessive weight on credibility. This is one of the reasons why the results obtained with this test might not be completely accurate.

II.2) The drift-adjustment method

This method, originally proposed by Bertola and Svensson (1993), computes an econometric estimate of the expectations of economic agents regarding the realignment in the ERM. These realignment expectations constitute an inverse measure of credibility. The drift-adjustment method assumes UIP to hold using the modified expression (3).

Moreover, if p_t^τ denotes the probability at time t of a realignment during the period from t to $t+\tau$, it follows that:

$$E_t[\Delta x_{t+\tau}] = (1 - p_t^\tau) E_t[\Delta x_{t+\tau} / nr] + p_t^\tau E_t[\Delta x_{t+\tau} / r] \quad (5)$$

where the expectation terms on the right-hand side are sensitive to the absence of realignment (nr) or to the presence of realignment (r).

If g_t^τ denotes the expected rate of devaluation, then:

$$g_t^\tau = E_t[\Delta c_{t+\tau}] / \tau + \frac{p_t^\tau}{\tau} \{E_t[x_{t+\tau} / r] - E_t[x_{t+\tau} / nr]\} \quad (6)$$

where the first term on the right-hand side is the expected rate of realignment, and the second term is the expected rate of depreciation within the band when a realignment takes place.

Combining (3) and (5), and using (6), we obtain:

$$g_t^\tau = i_t - i_t^* - E_t[\Delta x_{t+\tau} / nr] / \tau \quad (7)$$

This procedure implies estimating the expected rate of depreciation within the band [the last term on the right-hand side of equation (7)], and then computing the expected rate of devaluation g_t^τ . Once g_t^τ is estimated, the corresponding 90 or 95

percent confidence intervals can be calculated. These intervals can be directly compared with those of the more recent version of Svensson's simple test⁷.

To compute the expected devaluation rate using equation (7), Ledesma-Rodríguez *et al.* (1999b, 1999c, 2000, 2003) estimate the expected rate of depreciation within the band. Following Svensson (1993), they consider the linear regression

$$\frac{x_{t+\tau} - x_t}{\tau} = \sum_j \alpha_j d_j + \beta_1 x_t + \beta_2 i_t^* + \beta_3 i_t + \varepsilon_{t+\tau} \quad (8)$$

where $x_{t+\tau}$ and x_t are the exchange rate (log) deviations from the central parity during the period $t+\tau$ and t , respectively, and where i_t and i_t^* are the domestic and German three-month interest rates, respectively. The variables d_j denote the dummies for the subperiods between the realignments and the widening of the bands.

Svensson (1993) eliminated from the sample the 65 observations corresponding to the three months before a realignment took place, given that he used $\tau=3$ months. Given the important reduction in the number of observations implied by this strategy, equation (8) estimates the whole sample⁸. In this way, Ledesma-Rodríguez *et al.* (1999b, 1999c, 2000, 2003) estimated the expected depreciation rate within the band, including possible jumps in each realignment. Therefore, they obtained the expected rate of realignment, but not the expected devaluation rate g_t^τ (which, in addition, includes the expected jump in the exchange rate within the band of the realignments).

Following a “general-to-specific” modelling methodology [see, e. g., Hendry (1995)], equation (8) was continuously simplified and re-parametrised until a parsimonious representation of the data generation process was arrived at.

The drift-adjustment method has been used to calculate the 90 percent confidence intervals for the expected rate of devaluation. To that end, Ledesma-Rodríguez *et al.* (1999b, 1999c, 2000, 2003) estimated the expected rate of depreciation within the band using a linear regression model where the exchange rate and the domestic and foreign interest rates are taken as explanatory variables.

⁷ When considering the practical implementation of the drift-adjustment method, the empirical studies that have computed this measure have used different econometric specifications for the expected rate of depreciation within the band. Lindberg *et al.* (1993), Svensson (1993), and Rose and Svensson (1994) have estimated a linear regression model where the exchange rate in $t+\tau$ depends on its value in moment t (and, in some cases, lagged exchange rates) and on the interest rate differential. On the other hand, Bertola and Svensson (1993) consider x_t as the only explanatory variable, assuming a mean-reverting model for the exchange rate within the band, as in Ayuso *et al.* (1994) and in Gómez-Puig and Montalvo (1997).

⁸ Gómez-Puig and Montalvo (1997) follow a similar approach.

The drift-adjustment method has been widely criticized. In particular, it has been pointed out that the selection of the explanatory variables is *ad hoc*, without an appropriate theoretical framework. Furthermore, the fluctuating nature of the exchange rate may generate difficulties in the estimation of its expected rate of variation. These problems depend on its position within the band. Thus, it is important to be careful when interpreting the results obtained from this method.

II.3) Models of discrete choice

These models attempt to estimate the probability of realignment by means of econometric techniques. To that end, some explanatory variables to compute that probability are usually considered, assuming normal or logistic distributions. Among the explanatory variables, the interest rate differential, the inflation differential, the current account balance, and the unemployment rate are the variables considered most often, with estimations that use monthly or quarterly data.

Edin and Vredin (1993) employed a two-step procedure, suggested by Heckman (1976), to calculate both the probability and the expected size of a devaluation. In the first step of the procedure, the probability of devaluation occurring at time $t+1$, based on information available at time t , was estimated. In the second step, the unconditional expectation of the rate of devaluation in period t was obtained.

Instead of estimating the probability of realignment proposed by Edin and Vredin (1993), Ledesma-Rodríguez *et al.* (1999b, 1999c, 2000) estimated the value of that probability using the same daily data employed in all the other credibility indicators analysed.

They estimated a logit model based on the following equation:

$$P_t = P(y_t = 1) = \Phi(z_t' \delta) = \frac{e^{z_t' \delta}}{1 + e^{z_t' \delta}}; \quad z_t' \delta = \delta_1 + \delta_2 z_{1t} \quad (9)$$

where $\Phi(\cdot)$ is the logistic distribution function ($\Phi(\lambda)$ is the probability that a normally distributed random variable with zero mean and unit variance does not exceed λ), z_{1t} denotes an explanatory variable, and $P(y_t=0)=1-P_t$. The parameters in equation (9) are estimated by maximising the logarithm of the likelihood function with respect to individual observations:

$$LogL = \sum_{t=1}^T y_t \log \Phi(z'_t \delta) + \sum_{t=1}^T (1 - y_t) \log [1 - \Phi(z'_t \delta)] \quad (10)$$

The drift-adjustment method estimates the 90% confidence interval (calculated in section II.2). If both limits of the interval were simultaneously greater or lesser than zero, the agents would have expected realignments with 90% confidence. Assuming that when $y_t=0$ there is no credibility and that when $y_t=1$ there is credibility, we use the drift-adjustment method to design the logit model. In other words, when $y_t=0$ the limits of the confidence interval for the expected rate of realignment are simultaneously greater or lower than zero. When $y_t=1$ this does not occur⁹. This strategy allows knowledge of the probability that agents assign to the credibility of the exchange rate regime at each moment of time.

Ledesma-Rodríguez *et al.* (1999b, 1999c, 2000) used different approaches to estimate the probability that national commitments towards the ERM were credible, defining z_t as the explanatory variable: either the exchange rate, or the distance to the upper fluctuation band, or the distance to the central parity, or the interest rate differential.

II.4) Marginal credibility

This measure, proposed by Weber (1991a), focuses on the ability of policy announcements to influence the public's expectations, and calculates the impact of official declarations on exchange rates. It may be thought of as the weight placed on the announcement when people form their expectations. This credibility measure is equal to one if the policy-maker always makes fully credible announcements, and tends to zero as the announcements become less credible. In this case, the changes in the ERM central parity are the announcements.

Marginal credibility (α_t) is defined as:

$$s_t - E_{t-1}[s_t] = \gamma + \alpha_t [c_t - E_{t-1}[s_t]] + u_t \quad (11)$$

where the expectations operator is conditional to the information available in $t-1$, and where the random disturbance u_t is normal with zero mean and constant variance.

A model of the public's expectation forming process is required in order to estimate α_t . By applying the Kalman filter, α_t can be estimated, obtaining a different

value of α_t for each moment in the sample period, which allows the study of credibility through its evolution over time.

Before estimating α_t , Ledesma-Rodríguez *et al.* (1999b, 1999c, 2000) obtained the expectations on the exchange rate, using the best ARIMA model for each exchange rate. To calculate marginal credibility, they used the Kalman filter to examine the dynamic behaviour of the estimated α_t during the sample period¹⁰.

The model estimated is the following:

$$y_t = w_t \beta_t + \varepsilon_t; \quad \varepsilon_t \sim N(0, \sigma^2 h_t) \quad (12)$$

$$\beta_t = T \beta_{t-1} + \eta_t; \quad \eta_t \sim N(0, \sigma^2 Q_t) \quad (13)$$

where y_t is a vector of differences $s_t - E_{t-1}(s_t)$, w_t' is a row vector made of ones and differences $c_t - E_{t-1}(s_t)$. Equation (13) is called the transition equation (it describes the evolution of a set of state variables), whereas equation (12) is the measurement equation (it describes how the data actually observed is generated from the state variables). β_t is the state vector that follows a random walk and T is an identity 2x2 matrix. The initial conditions are established by $\beta_0 \sim N(\beta_0, P_0)$, where P_0 is a variance-covariance matrix for the initial conditions. Finally, h_t is the variance of the errors in the measurement equation and Q_t is the variance-covariance matrix for the errors in the transition equation.

The Kalman filter is a recursive method that computes the optimal estimate of the state variables in period t , based on information available in t . For each period, Ledesma *et al.* (1999b, 1999c, 2000) apply a conditional maximum likelihood to the information available for that period. The logarithm of the likelihood function is defined as follows:

$$\log L = -\frac{T}{2} \log 2\pi - \frac{1}{2} \log \sigma^2 - \frac{1}{2} \sum_{t=1}^T \log f_t - \frac{1}{2} \sum_{t=1}^T \xi_t' f_t \xi_t \quad (14)$$

where σ^2 is computed from the recursive residuals, $f_t = w_t' P_{t|t-1} w_t + h_t$ is a scalar and $\xi_t = y_t - E_{t-1}[y_t]$.

⁹ Note that this measure, when formulated in this manner, assigns credibility to any period when neither the lower bound of the confidence interval is positive nor the upper bound is negative.

¹⁰ The Kalman filter is an updating estimation method which bases the regression estimates for each time period on the last period's estimates plus the data for the current time period (i.e., it bases estimates on data up to and including the current period).

The use of an econometric technique that allows for changes in the values of the parameters over time may be appropriate for the study of credibility in a target zone: stabilising interventions by the central banks, realignments, and speculative movements by private agents modify the parameters of the process within the period being studied. In fact, this possibility was pointed out by Weber (1991a, 1991b), before the monetary turmoil of September 1992, and later on by Darvas (1998).

II.5. Conditional volatility

In a similar strategy to the one employed by Malliaropulos (1995), a study of credibility is carried out in Ledesma-Rodríguez *et al.* (1999a) fixing their attention on the evolution of daily exchange rate. They propose a conditional elasticity index to measure the degree of integration of the EMS as perceived by the economic agents, building on the estimation of the conditional variances and covariances and the risk premia of the Spanish peseta/Dutch guilder and the German mark/Dutch guilder¹¹ from the entrance of the peseta in the ERM on the 19th of June 1989, until the 8th of May 1997. In particular, if agents expect that any change in the parity of currency B with respect to currency A will be replicated in an exact proportional variation for C with respect to A, then those agents believe in a system of fixed exchange rates among the currencies considered. Conversely, when the anticipated changes do not coincide, the weakening of one currency and the relative strengthening of the other will be expected.

Ledesma-Rodríguez *et al.* (2001) propose a credibility indicator based also on Malliaropulos' conditional volatility, i.e., the constant correlation of the coefficients between each pair of exchange rates. They showed the presence of non-linearities in several core ERM exchange rates with respect to the Deutschmark through the significance of GARCH effects on these variables. Additional evidence on the degree of credibility of the EMS is provided, employing this indicator to the study of the French franc, the Danish krone, the Belgian franc, and the Dutch guilder, all with respect to the German mark, using the conditional approach strategy that Malliaropulos (1995) applied before to the study of some ERM exchange rates with respect to the US dollar¹².

¹¹ This technique requires a reference currency in order to study the proportionality in the movements of two currencies. The chosen reference was the Dutch guilder, as this currency exhibited a similar behaviour to the German mark.

¹² Malliaropulos (1995) did not find evidence that the fluctuations of the US dollar were a significant influence on the stability of the EMS.

III.- Empirical results

The credibility indicators presented in the previous section were applied in two studies of the Spanish peseta (Ledesma-Rodríguez *et al.*, 1999a; 1999b) to daily exchange rate and three-month interest rate data, obtained from the Bank of Spain, covering the period from the 19th of June 1989, the date the peseta joined the EMS, to the 8th of May 1997. Figure 1h shows the evolution of the peseta in the ERM.

In Ledesma-Rodríguez *et al.* (1999a) the conditional elasticity index for the Spanish peseta/German mark exchange rate showed, on one hand, a lower level of confidence in the ERM after the peseta joined the EMS, and on the other, a worsening in the credibility level at the time of the entrance of new currencies into the ERM. The subsequent periods that exhibited the lowest levels of credibility were September and November of 1992 (devaluations of the peseta and the exit of the British pound and the Italian lira), and the first months of 1995, which led to the last devaluation of the peseta in March of that year. The non-detection of some crisis periods, like the widening of the fluctuation bands on the 2nd of August, 1993, was acknowledged to be the main fault of the conditional elasticity index. Furthermore, the conditional elasticity measure was found to be too sensitive, hindering the deduction of clear inferences about the evolution of the degree of credibility of the Spanish peseta with respect to the Deutschmark.

Ledesma-Rodríguez *et al.* (2001) apply the conditional volatility measure, suggested by Malliaropulos (1995), to four core ERM currencies using daily spot exchange rates gathered between 1 January 1978 and 8 May 1997. Figures 1a (Belgian franc), 1b (Danish krone), 1f (French franc), and 1e (Dutch guilder), show the evolution of the exchange rates. The sample period had also been divided in two subperiods: before the enlargement of the bands on 2 August 1993, and after that date, from $\pm 2.25\%$ to $\pm 15\%$. The results obtained in this study indicate that, in general, economic agents did not perceived a complete integration of the core currencies of the ERM, which is true for the greatest part of the history of the EMS. Nevertheless, the conditional correlation index points to a greater degree of credibility after the widening of the fluctuation bands.

The indicators used in Ledesma *et al.* (1999b), probability of devaluation, marginal credibility and the one based on the drift-adjustment method (DAM), suggest, generally, though not for all the measures, that the entrance of the peseta in the ERM

also led to a lower level of confidence in the system. Moreover, the periods in the EMS history with the greatest fall in credibility were the same ones found in Ledesma *et al.* (1999a), i.e., September-November of 1992 and January-March of 1995, adding now the period from May (the third devaluation of the peseta) to July of 1993 (just before the broadening of the fluctuation bands in August).

Ledesma *et al.* (1999b) present a comparison study among indicators in terms of their predictive ability of the main crisis episodes. To that end, for each indicator the changes of the first and second order moments prior to the three main events of the sample period are calculated¹³. They chose the fifteen days prior to 14 September 1992 (the worst moment of the European monetary turmoil), 2 August 1993 (the broadening of the fluctuation bands), and 6 March 1995 (the last devaluation of the peseta and of the Portuguese escudo). By calculating the mean and the standard deviation for the whole period, as well as for the four subperiods, they measured the percentage differences between the values for each one of these subperiods and the corresponding values for the complete period. The comparison of the measures used suggested that the marginal credibility index (calculating the exchange rate expectations as an AR(1) process) was the best measure for capturing the main events, i.e., to catch the volatility of the exchange rate over time. MAD seemed to be a good indicator for capturing changes in volatility.

Ledesma-Rodríguez *et al.* (1999c) examine the credibility of the Portuguese escudo/German mark exchange rate, from the moment that the escudo joined the EMS on 6 April 1992 until 8 May 1997. Figure 1c shows the evolution of the escudo in the ERM. Several indicators found a worsening of credibility around September 1992 (devaluation of the peseta and the exit of the British pound and the Italian lira from the EMS), in November 1992 (devaluation of the escudo and second devaluation of the peseta), just before the widening of the fluctuation bands in August 1993, and in the first months of 1995 (leading to the last devaluation of the escudo in March 1995).

The study showed that the devaluations of the escudo were forced more by external causes (difficulties for other ERM currencies and excessive volatility in international financial markets) than by domestic ones. In fact, the escudo was usually far away from the bands. Thus, the three devaluations of the escudo were closely associated to devaluations of the peseta when the latter was situated near its fluctuation

limits. A case in point could be observed in the realignment of March 1995, when the escudo was around its central parity and at a considerable distance from the bands.

Ledesma-Rodríguez *et al.* (2000) analyse the daily spot exchange rate credibility of the Irish pound *vis-à-vis* the Deutschmark, from 21 November 1983 to 17 February 1997. Figure 1f shows the evolution of the Irish pound in the ERM. They found credibility gains after the realignments of the Irish pound on 4 August 1986, on 12 January 1987, and on 1 February 1993, after the broadening of the fluctuation bands to ± 15 per cent on 2 August 1993, and around the devaluations of the peseta and the escudo on 6 March 1995. Conversely, they detect some occasional reductions in credibility, notably before the monetary turmoil of September 1992 and just after the Italian lira rejoined the ERM on 25 November 1996.

The results obtained by Ledesma-Rodríguez *et al.* (2000) suggest that the August 1986 realignment, in response to the weakness of the pound sterling (which was outside the EMS at the time), helped credibility by making the exchange rate sustainable, opening up a period of stability for the Irish pound that lasted until 1992. Indeed, in 1987 the Central Bank of Ireland adopted a strategy based on a rigid peg with respect to the German mark and total commitment to ERM parities (Walsh, 1993). This is very noticeable after 1987 due to two important developments within the EMS: the German unification and the removal of capital controls in some countries. However, when the British pound sterling left the ERM in September 1992 and depreciated against the Deutschmark, Irish exchange rate policy exhibited a lack of credibility and speculative pressures forced a new realignment of the Irish pound in February 1993.

With the broadening of the ERM bands in August 1993, the Central Bank of Ireland obtained a greater degree of flexibility in determining exchange rate policy, allowing the monetary authorities to easily accommodate the sharp depreciation of the pound sterling relative to the German mark, registered at the end of 1994 and early in 1995, in contrast with the 1992 episode (Walsh, 1995), when this did not occur. Nevertheless, when the Italian lira re-entered the EMS in November 1996, leaving the British pound out of the ERM, the scenario of Ireland satisfying the Maastricht criteria but the United Kingdom opting out of EMU temporarily reduced the credibility of the Irish pound.

¹³ The same comparison of indicators appears in Ledesma-Rodríguez *et al.* (2000), for the Irish pound, and in Ledesma-Rodríguez *et al.* (2003), for eight currencies of the ERM.

The comparison of the indicators used in the study of the Irish pound (Ledesma-Rodríguez *et al.*, 2000) showed again, as in Ledesma-Rodríguez *et al.* (1999b), that the marginal credibility measure was the best (overall, and mainly in terms of the standard deviation) for capturing the main events of the sample period. In this case, the expected exchange rates were calculated using a random walk model with a drift. Therefore, the use of an econometric technique that allows the parameters to change with time seemed to be appropriate for the study of credibility in a target zone.

Ledesma-Rodríguez *et al.* (2003) carry out a credibility analysis of the entire EMS history. To that end, eight currencies (five corresponding to countries exhibiting good fundamentals, and three pertaining to peripheral member states) *vis-à-vis* the Deutschmark are studied. Figures 1a to 1h show the evolution of the exchange rates studied. The paper presents a balanced view of the ERM, identifying what is common to all and what is specific to each country during the different crises periods.

The main focus of Ledesma-Rodríguez *et al.* (2003) is on the comparison of the prediction quality (in detecting exchange rate crises) of six credibility indicators: one based on the drift-adjustment method (DAM), another on the marginal credibility, and the four crisis probability indices based on the exchange rate, on the interest rate differential, and on the distances to the central parity and to the upper band. Three alternative approaches are used for comparison. The first one, as already explained above, evaluates the indicators in terms of their mean and variance (Ledesma-Rodríguez *et al.*, 1999b; 2000). Marginal credibility seems to be the most accurate measure for predicting the selected events (i.e., the realignments of each exchange rate and the broadening of the fluctuation bands). Again, the expected exchange rates were calculated using a random walk model with a drift.

The other two approximations explore new roads to assess the ability of the indicators to identify the main periods of speculative attacks and realignments in the ERM. The second approach considers that economic agents utilize some procedure to extract signals from the indicators in order to continually re-evaluate the exchange rate commitments of the EMS. Ledesma-Rodríguez *et al.* (2003) postulate that market participants use moving averages (MA), the simplest and most common trading rule, i.e., the signal-extraction procedure used by market analysts to infer, from their behaviour in the past, the likely course of future movements in the credibility

indicators¹⁴. Once more, the marginal credibility measure clearly outperforms the rest of the indices¹⁵, regardless of what length of MA is considered for the extraction of signals, except for the case of the Irish pound, where the DAM index yields the highest success ratio. The second best indicator is the probability of realignment based on the distance of the exchange rate to the central parity, except for the Belgian franc, where the DAM indicator is ranked in second place. This result suggest the relevance of maintaining the exchange rate near the central parity in order to avoid system instability, as suggested by Bertola and Caballero (1992).

The third approach examines the prediction quality of the indicators in terms of efficiency by the application of Data Envelopment Analysis (DEA). In particular, Ledesma *et al.* (2003) apply an input-oriented DEA method in which they have five inputs, each one being the average error associated with the use of each one of the five MA rules that they have analysed. In four out of the five cases considered in this approach, the highest values of the efficiency parameter are those obtained for marginal credibility, the exception being the Irish pound. Moreover, for three currencies, the Belgian franc, the Danish krone and the Portuguese escudo, the marginal credibility indicator yields the maximum level of efficiency (i.e., a value of 1). These results reinforce Ledesma-Rodríguez *et al.* (1999b, 2000)'s previous conclusion that marginal credibility seems to be the best indicator in order to capture true signals of realignments and that it does not convey false signals. As before, the probability of realignment based on the distance of the exchange rate to the central parity appears in the second position of the ranking obtained.

Furthermore, Ledesma *et al.* (2003) examine the ERM-II from 1 January 1999 to 1 January 2001 for the Greek drachma and from 1 January 1999 to 30 September 2002 for the Danish krone¹⁶, studying the credibility of both exchange rates *vis-à-vis* the Euro¹⁷.

¹⁴ A considerable amount of research has given support to the view that technical trading rules can provide valuable economic signals in foreign exchange markets [see, Dooley and Shafer (1983), Taylor (1992) and Levich and Thomas (1993), among others].

¹⁵ Marginal credibility is the best measure to detect the true signals given by realignments while not conveying any false ones.

¹⁶ Given that on 28 September 2000 a majority of the Danish electorate rejected the adoption of the euro, the Danish krone is the only currency currently participating in the ERM-II.

¹⁷ The ERM-II is also likely to be significant in the light of the enlargement of the EU, on the 1st of May of 2004, to include 10 new members of central and eastern Europe. Once these countries have joined the EU, some or all of them may decide to peg their currencies to the euro by participating in the ERM-II.

The central bank of Denmark chose to stabilise the krone close to the central rate. In spite of this, the indicators pointed to instability in the run-up and the aftermath of the Danish rejection of the adoption of the euro on 28 September 2000. Indeed, these pressures were countered by foreign exchange interventions and key interest rate changes. In fact, the central bank intervened in the markets during the month of September, purchasing foreign exchange to dampen an appreciation of the krone. The probability of realignment based on the interest rate differential detects this event more clearly from June to October of 2000, as well as in January 2001. Ledesma *et al.* (2003) conclude that the Danish status in the Economic and Monetary Union seems to be due to non-economic reasons, since the behaviour of its fundamentals would easily permit its admission to the euro as captured by the credibility indicators.

Ledesma-Rodríguez *et al.* (2003) find that the Greek drachma was perceived to enter the ERM-II on January 1999 with an undervalued central parity in order to avoid speculative attacks. In this sense, the revaluation of January 2000 brought the market exchange rate nearer to its new central parity. The marginal credibility shows a slow reduction in credibility that stops only after the realignment occurs. For their part, the Drift-Adjustment Method and the probability of devaluation detect instability only around the realignment date.

IV.- Concluding remarks

This paper presents an overview of research on the application of alternative measures to evaluate the credibility of the EMS up to its closing date on 30 December 1998. We show, in detail, the five approaches that have been employed to assess the degree of credibility of several of the currencies that participated in the ERM.

The results of the credibility studies surveyed are in agreement with the evolution of the EMS (see, e. g., De Grauwe, 2000). The relatively large fluctuation bands (compared to those of the Bretton Woods system) originally set in the ERM, together with relatively small and frequent realignments, helped reduce the size of speculative capital movements and stabilised the system during the 1979-1986 period. From 1987 to September 1992 the evolution of the EMS into a truly fixed exchange rate system with almost perfect capital mobility and greater convergence in economic fundamentals denoted an increasing confidence in the ERM.

The successive crises after September 1992, which took the pound sterling and the Italian lira out of the EMS, led to credibility losses in the context of policy conflicts among member states about how to face the severe recession experienced in 1992-93. Finally, after August 1993, the ERM changed its nature drastically, gaining credibility with the enlargement of the fluctuation bands to $\pm 15\%$ (thus reducing the scope for speculative gains). As a result, speculation became a stabilising factor and the market rates converged to the fixed conversion rates, even though the world was hit by a major financial crisis during the second half of 1998 (De Grauwe *et al.*, 1999).

Ledesma-Rodríguez *et al.* (1999b; 2000; 2003) compare the indicators according to their ability to detect the main events in the history of the EMS. The results suggest that, in general, marginal credibility is the best measure for capturing the true signals of realignments and to not convey false signals. This could be due to the fact that this is an indicator that recognises the changing nature of central parities, the width of the bands, and the realignment expectations in the history of the ERM. The probability of realignment based on the distance of the exchange rate to the central parity was ranked second in the comparative exercise carried out in Ledesma-Rodríguez *et al.* (2003). The latter may indicate how appropriate it is to keep the exchange rate close to central parity in order to avoid system instability, as suggested by Bertola and Caballero (1992).

The results obtained are of interest, not only for the European experience in the 1979-1998 period, but also for the analysis of other possible target zones that may develop in Latin America or Asia, as well as other implicit peg regimes, as argued by Reinhart and Rogoff (2002). The history of the EMS seems to uphold the view that, in an environment of financial deregulation and high capital flows, soft pegs and managed floats without a credible monetary policy call for intense speculative activity, since in that context there exist clear possibilities of earning windfall profits.

The EMS experience suggests that such an exchange rate system can only operate within the framework of a temporary regime that is moving towards a full monetary union, since it may be too fragile as a permanent monetary regime (see, e.g., Bean, 1992; Eichengreen, 1994; 2000). Thus, after a year of successive crises, the first cooperative answer of the member states in August 1993 was to once again accept the possibility of easier (adjustable pegs) realignments and to widen the fluctuation limits of the target zone. In any case, the vehement commitment to political integration led to monetary unification through the creation, on 1 January 1999, of a new currency: the euro.

Europe has created another target zone, the ERM-II, linking the currencies of non-euro area member states to the euro, thus including both current EU countries and future candidates (see ECOFIN, 2000). The ERM-II could face similar problems to those experienced by the EMS during 1992-1993 (i.e., that if the prospect for a quick entry into the euro of the "out" members are weak, there could be speculative crises and a possible collapse of the arrangement). Indeed, the ERM-II must be judged in the light of the planned enlargement of the European Union (ten new Central and Eastern European member countries) once it is put to a test after the 1st of May of 2004.

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Fig 1a: BFR/DM exchange rate
(including ERM intervention limits)

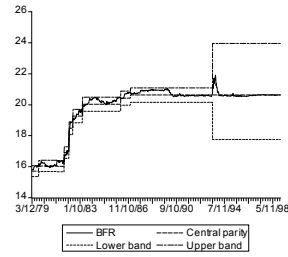


Fig 1b: DRK/DM exchange rate
(including ERM intervention limits)

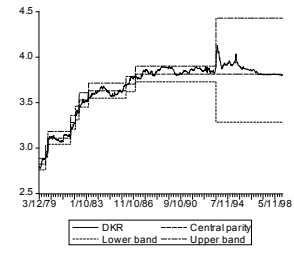


Fig 1c: ESC/DM exchange rate
(including ERM intervention limits)

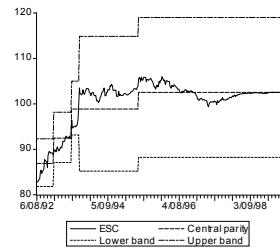


Fig 1d: FF/DM exchange rate
(including ERM intervention limits)

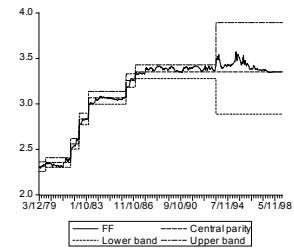


Fig 1e: HFL/DM exchange rate
(including ERM intervention limits)

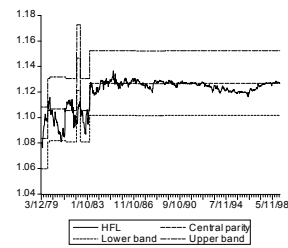


Fig 1f: IRL/DM exchange rate
(including ERM intervention limits)

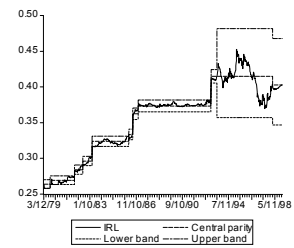


Fig 1g: LIT/DM exchange rate
(including ERM intervention limits)

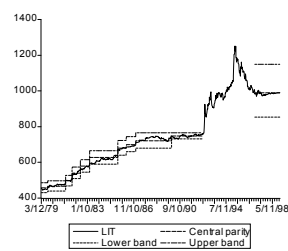


Fig 1h: PTA/DM exchange rate
(including ERM intervention limits)

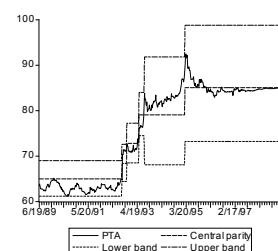


Table 1: Main realignments and changes in the ERM (1979-1998).	
13.3.1979	ERM starts with BFR, DKR, DM, FF, IRL, LIT and HFL. They all are within the narrow band ($\pm 2.25\%$ fluctuation), except LIT ($\pm 6\%$ fluctuation).
24.9.1979	Realignment (DKR -3%, DM +2%).
30.11.1979	Realignment (DKR -5%).
23.3.1981	Realignment (LIT -6%).
5.10.1981	Realignment (DM +5.5%, FF -3%, HFL +5.5%, LIT -3%).
22.2.1982	Realignment (BFR -8.5%, DKR -3%).
14.6.1982	Realignment (DM +4.25%, FF -5.75%, HFL +4.25%, LIT -2.75%).
22.3.1983	Realignment (BFR +1.5%, DKR +2.5%, DM +5.5%, FF -2.5%, IRL -3.5%, HFL +3.5%, LIT -2.5%).
22.7.1985	Realignment (BFR +2%, DKR +2%, DM +2%, FF +2%, IRL +2%, HFL +2%, LIT -6%).
7.4.1986	Realignment (BFR +1%, DKR +1%, DM +3%, FF -3%, HFL +3%).
4.8.1986	Realignment (IRL -8%).
12.1.1987	Realignment (BFR +2%, DM +3%, HFL +3%).
19.6.1989	The PTA joins the ERM with the wide band ($\pm 6\%$).
8.1.1990	The LIT joins the narrow band ($\pm 2.25\%$).
8.10.1990	The UKP joins the ERM with the wide band ($\pm 6\%$).
6.4.1992	The ESC joins the ERM with the wide band ($\pm 6\%$).
19.4.1992	Realignment (BFR +3.5%, DKR +3.5%, DM +3.5%, ESC +3.5%, FF +3.5%, IRL +3.5%, HFL +3.5%, LIT -3.5%, PTA +3.5%, UKP +3.5%).
17.9.1992	The UKP and the LIT suspend their participation in the ERM. Realignment (PTA -5%).
23.11.1992	Realignment (ESC -6%, PTA -6%).
1.2.1993	Realignment (IRL -10%).
14.5.1993	Realignment (ESC -6.5%, PTA -8%).
2.8.1993	The ERM fluctuation bands are widened to $\pm 15\%$, except for the DM and the HFL.
9.1.1995	The ATS joins the ERM with the new wide band ($\pm 15\%$).
6.3.1995	Realignment (ESC -3.5%, PTA -7%).
14.10.1996	The FIM joins the ERM with the new wide band ($\pm 15\%$).
25.11.1996	The LIT re-joins the ERM with the new wide band ($\pm 15\%$).
16.3.1998	Realignment (IRL +3%). The DR joins the ERM with the new wide band ($\pm 15\%$).
Note: ATS, BFR, DKR, DM, DR, ESC, FF, FIM, HFL, IRL, LIT, PTA and UKP denote the Austrian schilling, the Belgian franc, the Danish krone, the Deutschmark, the Greek drachma, the Portuguese escudo, the French franc, the Finnish markka, the Dutch guilder, the Irish pound, the Italian lira, the Spanish peseta and the Pound sterling, respectively.	